

Side Hustle Planner for Teachers Template

1. Personal Goals & Objectives

- **Why Start a Side Hustle?**
- **Financial Goals:**
- **Time Commitment:**
- **Skills & Interests:**

2. Side Hustle Ideas

- **Potential Side Hustles:**
 - Tutoring
 - Freelance Writing
 - Online Courses
 - Educational Consulting
 - Selling Teaching Resources
- **Pros and Cons of Each Idea:**
- **Preferred Side Hustle:**

3. Market Research

- **Target Audience:**
- **Market Demand:**
- **Competitor Analysis:**
- **Pricing Strategy:**

4. Planning & Scheduling

- **Weekly Time Allocation:**
- **Task Prioritization:**
- **Milestones & Deadlines:**
- **Balancing Teaching & Side Hustle:**

5. Financial Planning

- **Startup Costs:**
- **Expected Income:**
- **Expense Tracking:**
- **Savings Goals:**

6. Marketing & Promotion

- **Branding & Positioning:**
- **Marketing Channels:**
 - Social Media
 - Word of Mouth
 - Online Platforms (e.g., Teachers Pay Teachers)
- **Promotion Strategy:**

7. Resources & Tools

- **Essential Tools & Software:**
- **Learning Resources:**
- **Mentorship & Support:**

8. Progress Tracking & Reflection

- **Weekly/Monthly Progress Review:**
- **Challenges & Solutions:**
- **What's Working/What's Not:**
- **Adjustments & Next Steps:**

9. Long-Term Vision

- **Scaling the Side Hustle:**
- **Potential Full-Time Transition:**
- **Future Financial Goals:**
- **Personal and Professional Growth:**