



# Investment Goals Checklist

An **Investment Goals Checklist** helps investors clarify their financial objectives, ensuring that their investment strategies align with their long-term goals. Whether you are investing in dividend stocks or any other asset class, having clear goals can guide your decisions and help you stay on track. Below is an example checklist to consider before making any investment:

## 1. Determine Your Investment Horizon

- Short-term (1-3 years)
- Medium-term (3-7 years)
- Long-term (7+ years)

## 2. Define Your Risk Tolerance

- Conservative (Low risk, prefer stable returns)
- Moderate (Willing to take on some risk for higher returns)
- Aggressive (Comfortable with high risk for maximum returns)

## 3. Set Clear Financial Goals

- Income generation (e.g., through dividends)
- Capital appreciation (e.g., growing your investment portfolio)

- Retirement planning
- Saving for education, a home, or other life milestones

#### **4. Establish a Budget**

- How much are you willing to invest upfront?
- How much can you invest regularly (monthly or quarterly)?

#### **5. Choose an Investment Strategy**

- Active investing (frequent buying and selling)
- Passive investing (buy-and-hold strategy)
- Dividend reinvestment (DRIPs)

#### **6. Monitor and Adjust Your Portfolio**

- How often will you review your investments?
- What metrics will you use to evaluate performance?
- Are you prepared to rebalance your portfolio if needed?

#### **7. Consider Tax Implications**

- Understand how dividends are taxed in your country
- Plan for capital gains taxes

#### **8. Have an Exit Strategy**

- When will you sell your investments?
- Will you liquidate if the market falls a certain percentage?

