



Elon Musk's Business Empire Checklist

1. Tesla Inc.

- Role: CEO and largest shareholder
- Market Value: 1,209,182,800,000 naira (\$760 billion)
- Key Contributions:
 - Major source of Musk's wealth
 - Innovations in electric vehicles, battery technology, and renewable energy
 - Products: Tesla Powerwall, Solar Roofs
 - Achievements: Record deliveries, expanded production in China and Germany
- Website: [Tesla](#)

2. SpaceX

- Role: Founder and CEO
- Valuation: 217,971,110,000,000 naira (\$137 billion)
- Key Contributions:
 - Development of Falcon rockets, Dragon spacecraft, Starship project
 - Starlink satellite constellation providing global high-speed internet
 - Goal: Establish a human colony on Mars
- Website: [SpaceX](#)
- Video: [SpaceX Achievements](#)

3. Neuralink

- Role: Founder and major investor

- **Valuation: 7,955,150,000,000 naira (\$5 billion)**
- **Key Contributions:**
 - **Developing brain-machine interfaces for neurological conditions**
 - **Successful human trial for its device**
 - **Ethical debates around brain-machine interfaces**
- **Website: [Neuralink](#)**
- **Video: [Neuralink Overview](#)**

4. The Boring Company

- **Role: Founder and major investor**
- **Key Projects:**
 - **Las Vegas Convention Center Loop (1.7-mile tunnel system)**
 - **Proposed tunnels in Los Angeles and Chicago**
 - **Notable product: "Not-a-Flamethrower"**
- **Website: [The Boring Company](#)**
- **Video: [The Boring Company Projects](#)**

5. xAI

- **Role: Founder and CEO**
- **Valuation: 38,184,720,000,000 naira (\$24 billion)**
- **Key Contributions:**
 - **Developing advanced AI systems**
 - **Integration with social media platform X (formerly Twitter)**
 - **AI assistant GrokAI launched on X**
- **Website: [xAI](#)**

6. Twitter (X)

- **Role: Owner and President**
- **Purchase Price: 70,005,320,000,000 naira (\$44 billion)**
- **Valuation: 19,887,875,000,000 naira (\$12.5 billion)**
- **Key Changes:**
 - **Rebranded as X**

- **New content moderation policies, subscription model**
- **Vision to create a super app integrating various services**
- **Website: [X](#)**

