

Travel Smart Goals Template

Specific:

- Clearly define the destination, purpose, and duration of the trip.
- Specify the activities or landmarks you want to experience during the trip.
- Identify any specific requirements or constraints (e.g., budget, time frame, transportation mode).

Measurable:

- Set measurable targets such as the number of days you'll spend in each location or the amount of money you aim to spend.
- Determine how you'll measure the success of your trip, whether it's through experiences gained, photos taken, or memories made.

Achievable:

- Assess the feasibility of your travel plans considering factors like budget, time off work, and any other commitments.
- Ensure that your goals are within your means and that you have the resources necessary to achieve them.

Relevant:

- Align your travel goals with your personal interests, preferences, and values.
- Consider how this trip fits into your broader life goals and aspirations.

Time-bound:

- Set a specific timeline for planning and executing different aspects of your trip, such as booking flights, accommodation, and activities.
- Determine the start and end dates of your trip to create a clear timeframe for achieving your travel goals.

Example:

Specific: I will travel to Japan for two weeks in October to explore the culture, visit historical sites, and experience traditional Japanese cuisine. I aim to visit Kyoto, Tokyo, and Hiroshima during my trip.

Measurable:

I will spend at least 3 days in each city and aim to visit at least 5 cultural landmarks or attractions in each location. I will also keep track of my spending and aim to stay within a budget of \$3000 for the entire trip.

Achievable:

I have saved enough money for the trip, and I have enough vacation days available from work to cover the duration of the trip. I have researched transportation options and accommodation within my budget.

Relevant:

This trip aligns with my interest in Japanese culture and history, and it provides an opportunity for personal growth and exploration.

Time-bound:

I will book my flights and accommodation by the end of April, finalize my itinerary by the end of June, and ensure all necessary arrangements are made before the trip begins on October 1st.