



Checklist for creating a Click Funnel

These templates are designed to guide potential customers through a series of steps, with the ultimate goal of converting them into paying customers. Here are a few examples:

Lead Generation Funnel:

- **Landing Page:** A single page to capture the visitor's contact information in exchange for a lead magnet (ebook, checklist, etc.).
- **Thank You Page:** A page that thanks the visitor for signing up and may provide additional information or offers.
- **Follow-up Email Sequence:** This is an automated series of emails sent to the leads to nurture and engage them further.

Webinar Funnel:

- **Webinar Registration Page:** This is a page where visitors can sign up for a live or recorded webinar.
- **Confirmation Page:** A page confirming the webinar registration and providing details.
- **Reminder Emails:** Pre-webinar emails are sent to remind registrants about the upcoming webinar.
- **Webinar Page:** The actual page where the webinar is hosted.
- **Follow-up Sequence:** These are post-webinar emails sent to attendees and non-attendees, including replay links and offers.

Product Launch Funnel:

- **Pre-launch Content:** A series of blog posts, videos, or emails designed to create anticipation and build an audience.
- **Sales Page:** A dedicated page with compelling copy, testimonials, and product details to showcase and sell the product.
- **Checkout Page:** This is the page where visitors can complete their purchase.

- **Upsell/Cross-sell Pages:** Additional offers are presented to customers after they've made a purchase.

Membership Funnel:

- **Landing Page:** A page that highlights the benefits of the membership and encourages visitors to sign up.
- **Membership Registration Page:** This is the page where visitors can create an account and choose their membership level.
- **Thank You Page:** A page confirming the successful registration and providing the next steps.
- **Member Onboarding Sequence:** A series of emails or tutorials welcoming new members and helping them get started.

Note that these are just general templates; you can customize them based on your business and goals.