

# Value Proposition Template for Salary Negotiation

## Personal Information:

- Name:
- Position Applied for/Current Position:
- Date:

## Introduction:

- Briefly introduce yourself and your professional background.

## 1. Skills and Experience:

- List of Key Skills: [Detail your core competencies and technical skills]
- Relevant Experience: [Summarize your years of experience and relevance to the current role]

## 2. Achievements:

- Major Accomplishments: [List significant achievements in your current or previous roles, including any awards, recognitions, or successful projects]
- Impact of Achievements: [Quantify these achievements in terms of revenue growth, cost savings, efficiency improvements, etc., providing specific figures where possible]

## 3. Value to the Company:

- Immediate Benefits: [Explain how your skills and experiences will benefit the company immediately]
- Long-term Benefits: [Discuss the potential long-term impact you envision having on the company]

## 4. Comparison to Market Standards:

- Industry Salary Data: [Provide data on average salaries for similar roles in your industry and region, sourced from reliable salary surveys or platforms like Glassdoor, Payscale, etc.]

- Your Salary Expectation: [State your salary expectation based on your qualifications, the market rate, and the value you bring]

5. Closing Statement:

- Sum up why you are an invaluable asset to the team and express enthusiasm about the potential to contribute.

Attachments (if any):

- Attach any documents that support your application, such as letters of recommendation, certifications, or any other relevant documents.