

AI Influencer Disclosure Template

Brand and Campaign Information

- Brand Name:
- Campaign Objective:
- AI Influencer Name:
- Duration of Campaign:
- Platform(s) Used:

AI Influencer Disclosure

- Nature of the Content:
 - Sponsored Content
 - Brand Partnership
 - Product Placement
 - Other (Please specify): _____
- Disclosure Statement:
 - This content was created with the assistance of AI technology. The character [AI Influencer Name] is a digital creation and does not represent a real individual.

AI Autonomy and Human Involvement

- Creation and Control:
 - Fully automated content generation with minimal human oversight.
 - Content ideas and final edits are managed by human creators, while the AI generates initial drafts.
 - Other (Please specify): _____
- Human Creative Control:
 - Name(s) of human supervisor(s)/creator(s) involved:
 - Role in content creation: _____

Ethical and Transparency Measures

- AI Influencer Backstory:

- A brief description of the AI influencer's backstory, emphasizing its artificial nature.
- Engagement and Interaction Policy:
 - How the AI influencer's account will handle user interactions, emphasizing transparency about its non-human status.
- Data Privacy and Security:
 - Outline of measures taken to ensure followers' data privacy and security in interactions with the AI influencer.

Verification

- Verification Badge:
 - This AI influencer's profile has a verification badge indicating its digital nature.
 - No verification badge is currently used.

Purpose and Value Alignment

- Brand and AI Influencer Alignment:
 - A statement on how the AI influencer's values and messaging align with the brand's ethos and campaign objectives.

Contact Information

- For inquiries or more information about this AI influencer or campaign:
 - Contact Name:
 - Role:
 - Email:
 - Phone Number:

Acknowledgment

By deploying this AI influencer, we commit to upholding the highest standards of transparency and ethics, ensuring our audience can clearly distinguish between AI-generated content and human-created content. We believe in the responsible use of AI technology to enrich and diversify the digital content landscape, providing engaging and innovative experiences for our audience.

