

# Liberty Okechukwu

Portfolio Link: <https://bit.ly/okechukwulibertyportfolio>

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## EXPERIENCE

### Business Yield Consult — Content Writer

January 2023 – Present

- Creating the best written or visual content, for blog posts.
- To develop content that accurately reflects company ideals.
- Research content for each article or product description.

### United States of Africa BMHM Inc — Content Writer

December 2022 – Present

- Research industry-related topics (combining online sources, interviews and studies)
- Write efficient content using the best SEO development practices
- Collaborate with senior developers to update the website and create new features.

### BISYOM Media — Web Content Writer

June 2021 – Present

- Create promotional content for the firm and its products.
- Using digital-publishing platforms to create well-structured drafts.
- Proofread and edit blog posts before publication.

### RECULIA — Content Writer

January 2021 – Present

- Make revisions and modifications for clients when required.
- Assisting clients in defining their content requirements.
- Prepare well-structured drafts using Content Management Systems.

### PZ Cussons Nigeria Plc. Ilupeju Industrial Estate, Lagos. Nigeria — Intern

August 2016 - March, 2017

- Assist in the handover of procured items to partners
- Assist in updating asset records and periodical verification and
- in the preparation of reports, solicitation documents and contracts.

## SKILLS

Proficient in Microsoft Office,  
G-Suite and Yoast SEO  
Wordpress

Creative Writing

SEO and Content Strategy

Grammar and Vocabulary

## AWARDS

Letter of recommendation  
from PZ Cussons Nigeria Plc.  
– 2017

Jobberman Certificate –  
Jobberman Soft Skills  
Training. – September 2020 –  
October 2020

Reculia Content Creation  
Training and Tasks – Reculia  
– March 2021

Volunteer Recognition Badge  
– Black Mental Health  
Matters Inc | Link:  
<https://bit.ly/libertyvolunteerbadge> – Jan 2023

## LANGUAGES

English, Igbo

## EDUCATION

### NYSC Certificate —

March 2020

### National Open University of Nigeria, Lagos. — B.Sc.

November 2014 -October 2019

Class: Second Class

### Rolex Comprehensive College, Iba New Town, Ojo — West Africa Senior School Certificate

September 2007 -August 2010

## PROJECTS

### Black Mental Health Matters Inc — <https://bmhm.org/>

Tasked with creating written content for the site's backend and frontend functions.

Collaborate with senior developers to update the website and create new features.

### Digital Marketing Campaign for House of Babylon —

#### Digital Marketing Campaign for House of Babylon

A planned series of social media strategies that are intended to achieve global reach, create awareness and improve sales.