

Liberty Okechukwu

Portfolio Link: <https://bit.ly/okechukwulibertyportfolio>

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EXPERIENCE

Business Yield Consult — Content Writer

January 2023 – Present

- Creating the best written or visual content, for blog posts.
- To develop content that accurately reflects company ideals.
- Research content for each article or product description.

United States of Africa BMHM Inc — Content Writer

December 2022 – Present

- Research industry-related topics (combining online sources, interviews and studies)
- Write efficient content using the best SEO development practices
- Collaborate with senior developers to update the website and create new features.

BISYOM Media — Web Content Writer

June 2021 – Present

- Create promotional content for the firm and its products.
- Using digital-publishing platforms to create well-structured drafts.
- Proofread and edit blog posts before publication.

RECULIA — Content Writer

January 2021 – Present

- Make revisions and modifications for clients when required.
- Assisting clients in defining their content requirements.
- Prepare well-structured drafts using Content Management Systems.

PZ Cussons Nigeria Plc. Ilupeju Industrial Estate, Lagos. Nigeria — Intern

August 2016 - March, 2017

- Assist in the handover of procured items to partners
- Assist in updating asset records and periodical verification and
- in the preparation of reports, solicitation documents and contracts.

SKILLS

Proficient in Microsoft Office,
G-Suite and Yoast SEO
Wordpress

Creative Writing

SEO and Content Strategy

Grammar and Vocabulary

AWARDS

Letter of recommendation
from PZ Cussons Nigeria Plc.
– 2017

Jobberman Certificate –
Jobberman Soft Skills
Training. – September 2020 –
October 2020

Reculia Content Creation
Training and Tasks – Reculia
– March 2021

Volunteer Recognition Badge
– Black Mental Health
Matters Inc | Link:
<https://bit.ly/libertyvolunteerbadge> – Jan 2023

LANGUAGES

English, Igbo

EDUCATION

NYSC Certificate —

March 2020

National Open University of Nigeria, Lagos. — B.Sc.

November 2014 -October 2019

Class: Second Class

Rolex Comprehensive College, Iba New Town, Ojo — West Africa Senior School Certificate

September 2007 -August 2010

PROJECTS

Black Mental Health Matters Inc — <https://bmhm.org/>

Tasked with creating written content for the site's backend and frontend functions.

Collaborate with senior developers to update the website and create new features.

Digital Marketing Campaign for House of Babylon —

Digital Marketing Campaign for House of Babylon

A planned series of social media strategies that are intended to achieve global reach, create awareness and improve sales.