

Market Analysis Checklist

- ☐ _____
- ☐ Target market
- ☐ Competitor Analysis
- ☐ SWOT Analysis
- ☐ Market Trends
- ☐ Customer Needs
- ☐ Market Size
- ☐ Demographics
- ☐ Economic Factors
- ☐ Regulatory Environment
- ☐ Distribution Channels
- ☐ Pricing Strategy
- ☐ Marketing Plan

