Week 1												
Channel	Day	Status	Date	Time (GMT)	Post Topic/Type	Сору	Visual Type	Visual (Drive Link) Link to Assets	Link to Published Post		Key	
Instagram	Sunday	Published	1/1/2023	8:00 AM	Event (Greeting)	Happy New Year, Journal Buddies!	Single Gif	2023 N/A	[insert live link here]		Holiday Posts	
LinkedIn	Sunday	Published	1/1/2023	8:00 AM	Event (Greeting)	Happy New Year, Journal Buddies!	Single Gif	https://drive.google.cc			Product-Related Posts	
Twitter	Sunday	Published	1/1/2023	8:00 AM	Event (Greeting)	Happy New Year, Journal Buddies!	Single Gif	https://drive.google.cc			Blog Feature Posts (Educational)	
Facebook	Monday	Scheduled	1/2/2023	9:00 AM	Product Update/Announcement	We promised you a great new year—so,	Single Still Image	78 ·			Testimonials	
Instagram	Monday	Scheduled	1/2/2023	12:00 PM	Product Update/Announcement	We promised born are great new year—so,	Single Still Image	https://drive.google.co			User-Generated Content	
TikTok	Wednesday	In Progress			Employee Testimonial	Journaling for 2023 #fyp #foryou	Video	https://drive.google.cc			Event Posts	
Twitter	Wednesday	In Progress	1/4/2023	3:00 PM	Research	We found that 99% of people who write	None (Text Only)	N/A			Partnership/Influencer Posts	
Facebook	Friday	Planned	1/6/2023	5:00 PM	Educational	Welcome to #FridayTips!	Single Still Image	Ö				
Instagram	Friday	Planned	1/6/2023	2:00 PM	Educational	Welcome to #FridayTips!	Single Still Image	https://drive.google.co				
LinkedIn	Friday	Planned	1/6/2023	10:00 AM	Educational	Welcome to #FridayTips!	Single Still Image	https://drive.google.co				
TikTok	Sunday	Planned	1/8/2023	3:00 PM	Customer Testimonial	Watch this creative genius at work	Video	https://drive.google.cc				
Twitter	Sunday	Planned	1/8/2023	2:00 PM	Product Promotion		None (Text Only)	N/A				
				Time		Week 2						
Channel	Day			(GMT)	Post Topic/Type	Сору	Visual Type	Image/Video	Link to Published Post			
Channel	Day		Date	Time (GMT)	Post Topic/Type	Week 3 Copy	Visual Type	Image/Video	Link to Published Post			
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	Week 4											
Channel	Day		Date	Time (GMT)	Post Topic/Type	Сору	Visual Type	Image/Video	Link to Published Post			
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