

ASCENSION FUNNEL COPY

4 PRODUCT ASCENSION FUNNEL

Client Name: Favour

Business Name: Business Yield

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INTRO

Email 1

Subject: Welcome... What now?

Subject: Let's kick this off right...

Subject: Here's what you can expect

Hey there,

Thanks for joining me here on the email front. I do things a bit differently than you might be used to. So, I wanted to send this email to let you know what to expect as subscriber.

Firstly, this email is actually from me and if you reply to it, I'll be the one reading it and responding to it. Feel free to hit me up any time.

Secondly, I'm going to be emailing you some pretty cool stuff that you can actually use. I'll keep you posted on all the new offers and all the latest content but beyond all that, I'll be throwing in some great freebies and surprises that you will NOT want to miss.

Welcome to the family!

Talk soon,
Emmanuel

FREE THING DELIVERY [link]

Email 1

Subject: How to Launch A Profitable Business

Subject: Special delivery!

Subject: Your order...

Thanks for getting the How to Launch A Profitable Business!

You can access it here:

How to Launch A Profitable Business

If you have any trouble, just hit reply to this email and I'll get it sorted out!

Talk soon,

Emmanuel

FREE THING DELIVERY [attached]

Email 1

Subject: How to Launch A Profitable Business

Subject: Special delivery!

Subject: Your order...

Thanks for getting the How to Launch A Profitable Business!

You'll find the file attached to this email.

If you have any trouble, just hit reply to this email and I'll get it sorted out!

Talk soon,

Emmanuel

FREE THING TO CHEAP THING

Email 1

Subject: Got any feedback for me?

Subject: Did you read it yet?

Subject: How did you like the How to Launch A Profitable Business?

Hey there,

How did you like the How to Launch A Profitable Business?

Just wondering if you had a chance to check it out yet.

If you did, do me a favor will ya? Hit reply to this email and let me know what you thought of it. Yeah.. I'm an actual real human who actually reads email replies. Who would have guessed :)

If you didn't check it out yet... no worries.

Just hit me up with some feedback on it if you ever do get the chance to go over it.

I want to make sure I'm actually helping you get launch a well-crafted business strategy, like you wanted.

That's my commitment to you...

and *that's* why I want to make sure you've seen this too:

Basic Business Plan Template Pack

It's going to specifically help you to launch a well-crafted business strategy, so you can finally Business Structure Setup Guide and Marketing Plan Templates.

Wouldn't that be great?

Let me know if you have any questions about it.

Talk soon!

Emmanuel

FREE THING TO CHEAP THING

Email 2

Subject: Just ₦15,000 for Basic Business Plan Template Pack?

Subject: Basic Business Plan Template Pack for just ₦15,000?

Subject: It doesn't get any cheaper than this

I know you really want to get launch a well-crafted business strategy and there's no better way to get started than with this right here:

Basic Business Plan Template Pack

And for just ₦15,000?!

I know, I'm crazy for even offering it at this price. After all, this is something that's going to help you finally Business Structure Setup Guide and Marketing Plan Templates... and you know yourself just how valuable that could be. So obviously I can't keep it at this price for long.

The price is going back up to ₦50,000 very shortly but I really don't want you to miss out on such a great deal. So please jump on this while you still can:

Basic Business Plan Template Pack

Talk soon!

Emmanuel

FREE THING TO CHEAP THING

Email 3

Subject: Last chance for Basic Business Plan Template Pack

Subject: Final Reminder: Don't miss out on Basic Business Plan Template Pack

Subject: Ignore this and miss out completely

This is it... last chance to get this at this at the special price of ₦15,000:

Basic Business Plan Template Pack

After today the price goes back up to ₦50,000.

I'm assuming you really don't want to miss out on your best chance to finally Business Structure Setup Guide and Marketing Plan Templates. That's why I'm sending this. I told you, I'm committed to helping you get launch a well-crafted business strategy... but this is the last email I send about this.

You won't see the Basic Business Plan Template Pack offered at this price again.

That may not be a big deal to you financially but hey, if you're going to eventually need this anyway, why not save yourself a little cash by grabbing it now at just ₦15,000 instead of later at ₦50,000?

Save \$\$ on the Basic Business Plan Template Pack now while you still can.

Talk soon,
Emmanuel

CHEAP THING TO MAIN THING

Email 1

Subject: Just a quick thank you

Subject: Welcome to the family!

Subject: Now that you're an official customer...

Wow! Thank you so much for getting the Basic Business Plan Template Pack.

I really appreciate your business and want you to know that I'm right here for you, still, to answer any questions you may have and to help you with whatever else you may need when it comes to helping you finally Business Structure Setup Guide and Marketing Plan Templates.

In fact, if you just hit reply to this email to send your request, you'll have my personal undivided attention at your disposal. That's just how I feel a customer should be treated.

As I mentioned before, I'm about all about helping you get launch a well-crafted business strategy and that's why I just have to make sure you saw this:

Business Plan Writing Service

This is the core of what I do and it's really the **BEST** way for me to help you get Scale Your Business. You still want that, right?

I know you just got the Basic Business Plan Template Pack not long ago but if you really want to make smart business decisions and Start implementing your business plans this really is the way to go.

Business Plan Writing Service

Thank you again so much for being a customer. I really do appreciate it and want to make sure you're getting what you need. In fact, I have a *FREE customer appreciation bonus* coming for you very very soon.

So keep your eyes peeled for my next email. I don't want you to miss the bonus.

Talk soon,
Emmanuel

CHEAP THING TO MAIN THING

Email 2

Subject: Your Customer Appreciation Bonus is Here

Subject: Here's the bonus I mentioned...

Subject: It's here! Your bonus inside

As a thank you for getting the Basic Business Plan Template Pack, I have a very special gift for you. You can access that gift here:

Free Business Advisory Session

All you need now is a way to make smart business decisions and Start implementing your business plans; and I have just the perfect thing for that here:

Business Plan Writing Service

As of right now, you have just one foot in the door. I encourage you to swing open that door and jump in with both feet. You won't regret it. I have so much for you waiting just on the other side of this page:

Business Plan Writing Service

I really want to help you to Start implementing your business plans. So, please take action on this now before you close this email and forget all about this. I can't keep emailing about you this forever.

Talk soon,
Emmanuel

CHEAP THING TO MAIN THING

Email 3

Subject: Last chance to Business Plan Writing Service

Subject: Final Notice

Subject: You're about to miss out

I regret to inform you that these email reminders are about to come to an end. I've already sent you 2 notices in regard to getting this:

Business Plan Writing Service

You and I both know this is the best way forward for you to Start implementing your business plans but I just won't be able to email you about it anymore. After this one right here, I'm done.

So, before you close this last email and forget about this solution forever, take advantage of this amazing offer so you can finally make smart business decisions and Start implementing your business plans.

Business Plan Writing Service

You can't put this off any longer. You'll forget... you know you will. So, this is your last chance to let me help you in the best way I can.

Talk soon (I hope),

Emmanuel

MAIN THING TO EXPENSIVE THING

Email 1

Subject: Are you the cream of the crop?

Subject: This isn't for everybody

Subject: Looking for more?

Thank you for being a valued customer. I really hope you're enjoying your experience so far and wanted to remind you that you can reach me personally by email at any time. All you have to do is hit reply, send me your message and I'll be on the other end.

As someone who cares about you getting to Scale Your Business, it would be just wrong of me to not bring this to your attention:

Business Structure Setup Service

It's not for everyone. Just wanted to let you know it was available to those who want that extra edge.

On that note, if you have any other ideas on how your customer experience could be any better at all, please don't hesitate to let me know.

Talk soon,
Emmanuel

MAIN THING TO EXPENSIVE THING

Email 2

Subject: Ready to get an extra edge?

Subject: Just checking in

Subject: Need more?

Just checking in with you to see how it's going so far. Have you got to Scale Your Business yet? It's ok if you haven't but please let me know if there's anything I can do to help.

I also wanted to remind you that you still have this available to you:

Business Structure Setup Service

It's not for everyone but if you want that extra edge in getting to Scale Your Business, then this may be the right solution for you.

Talk soon,
Emmanuel

FREE THING OPT-IN PAGE

How to Launch A Profitable Business

8 Practical Strategies and Tools for New Entrepreneurs

{}{free thing image}}

Grab the How to Launch A Profitable Business now so you can:

- How to Develop a Winning Business Strategy
- How to Mind-Map Your Business Ideas
- And How to Perform a Basic Business Valuation

ACCESS NOW

Business Yield

POP UP:

Where should we send it?

First Name...

Email Address...

SEND

CHEAP THING SALES/ORDER PAGE

Success! Your How to Launch A Profitable Business is on its way to your email inbox right now.
In the meantime, check out this very special offer below...

Introducing...

Basic Business Plan Template Pack

Essential Templates and Strategies for Starting Your Business

{}{cheap thing image or video}}

The Basic Business Plan Template Pack will help you to launch a well-crafted business strategy so you can finally:

- Business Structure Setup Guide
- Marketing Plan Templates

All for **just ₦15,000** when you order right now!

(regular price: ₦50,000)

ORDER NOW



1 **SHIPPING**
Where To Ship Book

2 **YOUR INFO**
Your Billing Info

Antoine Cote

gamer_7777@msn.com

Phone Number...

SHIPPING

Full Address...

City Name...

State / Province... Zip Code...

Select Country

Go To Step #2

We Respect Your Privacy & Information

MAIN THING UPSELL PAGE

WARNING! Do not hit the back button or you may be double charged!

Here's an exclusive offer to compliment your order!

Business Plan Writing Service

Get Your 5-Year Financial Forecast, Company Profile, and Feasibility Study in Just 7 Days!

Order the Business Plan Writing Service now so you can:

- make smart business decisions
- Start implementing your business plans

{main thing image or video}

Only ₦300,000 when you order now!

ADD THIS TO MY ORDER

No thanks. I don't want to Start implementing your business plans right now.

EXPENSIVE THING UPSELL PAGE

Wait! Just more thing...

Here's our last offer to compliment your order!

Business Structure Setup Service

Streamline Operations with Organogram Setup, Financial System Implementation, and ERP Software Setup!

If you really want to Scale Your Business, this is the ultimate solution for you!

Only ₦300,000 when you order now!

{}{expensive thing image or video{}}

ADD THIS TO MY ORDER

No thanks. I don't want to Scale Your Business right now.

MAIN THING SALES/ORDER PAGE

Business Plan Writing Service

Get Your 5-Year Financial Forecast, Company Profile, and Feasibility Study in Just 7 Days!

{}{main thing image or video}}

Order the Business Plan Writing Service now so you can::

- make smart business decisions
- Start implementing your business plans

Only **₦300,000** when you order now!

1 SHIPPING
Where To Ship Book

2 YOUR INFO
Your Billing Info

Antoine Cote

gamer_7777@msn.com

Phone Number...

SHIPPING

Full Address...

City Name...

State / Province...

Zip Code...

Select Country

Go To Step #2

We Respect Your Privacy & Information

EXPENSIVE THING SALES/ORDER PAGE

Business Structure Setup Service

Streamline Operations with Organogram Setup, Financial System Implementation, and ERP Software Setup!

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1 SHIPPING
Where To Ship Book

2 YOUR INFO
Your Billing Info

Antoine Cote

gamer_7777@msn.com

Phone Number...

SHIPPING

Full Address...

City Name...

State / Province... Zip Code...

Select Country

Go To Step #2

We Respect Your Privacy & Information

ORDER CONFIRMATION PAGE

Thank you for your order!

Your order information has been sent to the email you've provided!
If you have any questions or concerns, please reach out to us at
people@businessyield.com.

Business Yield

FREE THING DOWNLOAD PAGE

Here it is!

Access the How to Launch A Profitable Business

So you can:

- How to Develop a Winning Business Strategy
- How to Mind-Map Your Business Ideas
- And How to Perform a Basic Business Valuation

DOWNLOAD NOW

Business Yield

BONUS THING DOWNLOAD PAGE

Here it is!

Access the Free Business Advisory Session

DOWNLOAD NOW

Business Yield

FREE THING AD

Message:

How would you like to:

- How to Develop a Winning Business Strategy
- How to Mind-Map Your Business Ideas
- and How to Perform a Basic Business Valuation?

Well now you can!

Introducing the How to Launch A Profitable Business

8 Practical Strategies and Tools for New Entrepreneurs

It's 100% FREE for you to download today.

Just click the button below to learn more.

Headline:

How to Launch A Profitable Business

Description:

8 Practical Strategies and Tools for New Entrepreneurs

Caption:

How to Develop a Winning Business Strategy, How to Mind-Map Your Business Ideas and How to Perform a Basic Business Valuation

CTA:

[LEARN MORE](#)

CHEAP THING AD

Message:

The Basic Business Plan Template Pack helps people to launch a well-crafted business strategy so they can finally:

- Business Structure Setup Guide
- Marketing Plan Templates

All for just ₦15,000 when you order right now!

(regular price: ₦50,000)

Headline:

Basic Business Plan Template Pack

Description:

Essential Templates and Strategies for Starting Your Business

Caption:

Business Structure Setup Guide and Marketing Plan Templates

CTA:

[LEARN MORE](#)

MAIN THING AD

Message:

How would you like to:

- make smart business decisions?
- Start implementing your business plans?

Well now you can!

Get the Business Plan Writing Service now for only ₦300,000 when you order now!

Click the button below to learn more.

Headline:

Business Plan Writing Service

Description:

Get Your 5-Year Financial Forecast, Company Profile, and Feasibility Study in Just 7 Days!

Caption:

make smart business decisions and Start implementing your business plans

CTA:

[LEARN MORE](#)

EXPENSIVE THING AD

Message:

If you're really want to Scale Your Business, this is the ultimate solution for you!

Only ₦300,000 when you order now!

Headline:

Business Structure Setup Service

Description:

Streamline Operations with Organogram Setup, Financial System Implementation, and ERP Software Setup!

Caption:

Scale Your Business

CTA:

[LEARN MORE](#)