



## CHECKLIST FOR ADDING LOCATION PAGES TO YOUR WEBSITE

1. Accurate Business Information:
  - Verify that the company name, address, and phone number are correct (NAP).
2. Google Maps Integration
  - Incorporate an interactive location map by embedding a Google Maps widget.
3. Show email address, phone number, and social network links by clearing the contact information.
4. The Business Hours: should be clearly stated, along with any modifications for holidays.
5. Enterprise Business Description:
  - Compose a succinct, captivating overview of the enterprise.
6. Exceptional Images:
  - Provide high-resolution pictures of the site.
7. Parking and Directions:
  - Give precise parking details and directions.
8. Local SEO Optimization
  - Apply material with location-specific keywords.
9. Questions from Customers:
  - Highlight compliments from customers.
10. Make sure your design is responsive on mobile devices with 'Mobile-Friendly Design'.
11. Make use of local schema markup by implementing 'Local Schema Markup'
12. Offers & Promotions:
  - Emphasize specials that are location-specific.
13. Event Information:
  - This section should contain information regarding forthcoming events.
14. Incorporate a concise call-to-action and a frequently asked questions section.