

CHECKLIST FOR ADDING LOCATION PAGES TO YOUR WEBSITE

- 1. Accurate Business Information:
 - Verify that the company name, address, and phone number are correct (NAP).
- 2. Google Maps Integration
 - Incorporate an interactive location map by embedding a Google Maps widget.
- 3. Show email address, phone number, and social network links by clearing the contact information.
- 4. The Business Hours: should be clearly stated, along with any modifications for holidays.
- 5. Enterprise Business Description:
 - Compose a succinct, captivating overview of the enterprise.
- 6. Exceptional Images:
 - Provide high-resolution pictures of the site.
- 7. Parking and Directions:
 - Give precise parking details and directions.
- 8. Local SEO Optimization
 - Apply material with location-specific keywords.
- 9. Questions from Customers:
 - Highlight compliments from customers.
- 10. Make sure your design is responsive on mobile devices with 'Mobile-Friendly Design'.
- 11. Make use of local schema markup by implementing 'Local Schema Markup'
- 12. Offers & Promotions:
 - Emphasize specials that are location-specific.
- 13. Event Information:
 - \circ $\;$ This section should contain information regarding forthcoming events.
- 14. Incorporate a concise call-to-action and a frequently asked questions section.