



Pre-Black Friday Preparation Checklist

Black Friday is one of the most anticipated shopping events of the year, and a little preparation can go a long way in ensuring you make the most of the deals without overspending or feeling overwhelmed. Here's a comprehensive guide to help you get ready for the big day.

1. Research Store Hours and Deals Ahead of Time

Each retailer has unique opening hours, especially for Black Friday. Some stores open as early as 5:00 AM, while others start later in the morning.

Check their official websites or Black Friday advertisements for updated hours and promotions.

Create a prioritized list of stores you plan to visit based on their deals and proximity.

2. Sign Up for Store Loyalty Programs for Early Access

Many retailers offer exclusive early access to Black Friday deals for loyalty program members.

Signing up is usually free and includes perks like additional discounts, personalized offers, and sometimes even free shipping for online purchases.



Examples include Walmart+, Target Circle, and Kohl's Rewards.

3. Download Apps for Real-Time Deal Updates

Most major retailers have apps that provide real-time updates on their deals and inventory.

Use these apps to compare prices, locate items in-store, and even place orders for in-store pickup.

Enable push notifications to stay informed about flash sales or restocked popular items.

4. Prepare a Budget to Avoid Overspending

It's easy to get carried away with the excitement of Black Friday deals, but having a budget keeps your spending in check.

Decide on a total spending limit and allocate amounts for each store or item.

Use tools like the Black Friday Savings Calculator to estimate your savings and plan your final purchase costs.

5. Gather Coupons and Promotional Codes

Many Black Friday deals allow for coupon stacking, making it possible to save even more on top of sale prices.

Check retailer websites, emails, and apps for exclusive coupon codes.



Keep physical coupons organized and readily available, or save digital ones in your phone's wallet app for easy access.

Why Prepare?

Preparation ensures you maximize your savings, avoid the stress of crowded stores, and stick to your budget. With these steps, you'll be ready to tackle Black Friday like a pro, securing the best deals on your favorite items without the chaos.

Take this checklist with you and let it guide your holiday shopping strategy!