

Personalized Chocolate Gift Planner

Step 1: Identify the Occasion

- **What's the Occasion?**

- Birthday
- Anniversary
- Holiday (e.g., Christmas, Valentine's Day)
- Thank You
- Just Because
- Other: _____

- **Date of the Occasion:**

- _____

- **Gift Budget:**

- Under \$25
 - \$25 - \$50
 - \$50 - \$100
 - Over \$100
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Step 2: Know the Recipient's Preferences

- **Chocolate Preference:**

- Dark Chocolate
- Milk Chocolate
- White Chocolate

- Mixed Variety
 - **Flavor Profiles They Love:**
 - Nutty (e.g., hazelnuts, almonds)
 - Fruity (e.g., orange, raspberry)
 - Caramel or Toffee
 - Exotic Flavors (e.g., matcha, sea salt)
 - Classic and Simple
 - **Dietary Considerations:**
 - Vegan
 - Gluten-Free
 - Organic
 - Sugar-Free
 - Kosher
 - No Dietary Restrictions
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Step 3: Select the Perfect Chocolate Gift

Gift Suggestions by Budget

1. **Under \$25:**
 - *Suggested Brand: Raaka* - Organic, vegan chocolate bars with unique flavors.
 - *Gift Idea:* A couple of beautifully packaged Raaka bars in a gift bag.
 - **Occasions:** "Just Because" gifts, small thank-yous.
2. **\$25 - \$50:**
 - *Suggested Brand: Hu Kitchen* - Health-conscious chocolates with no refined sugar.

- *Gift Idea:* A gift box containing a variety of Hu Kitchen bars, perfect for health-conscious recipients.
 - **Occasions:** Birthdays, thoughtful holiday gifts.
3. **\$50 - \$100:**
- *Suggested Brand:* **La Maison du Chocolat** - Luxurious, handcrafted chocolates.
 - *Gift Idea:* A curated selection of La Maison du Chocolat's finest offerings in an elegant box.
 - **Occasions:** Anniversaries, special celebrations.
4. **Over \$100:**
- *Suggested Brand:* **Jacques Genin** - Exquisite French chocolates and caramels.
 - *Gift Idea:* A deluxe chocolate hamper from Jacques Genin, perfect for the ultimate indulgence.
 - **Occasions:** Milestone birthdays, high-end corporate gifts.
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Step 4: Personalize the Gift

- **Personal Message:**
 - Write a heartfelt note to include with the gift:
 - “Dear [Recipient’s Name],
_____.”
- **Gift Wrap and Presentation:**
 - Choose a wrapping style:
 - Elegant Gift Box
 - Rustic Kraft Paper with Twine
 - Decorative Bag



- Personalized Wrapper (Consider creating a custom wrapper with Tony's Chocolonely)
 - Add-On Gifts:
 - Consider pairing the chocolate with:
 - A Bottle of Wine
 - A Bouquet of Flowers
 - A Personalized Card
 - A Small Keepsake (e.g., keychain, photo frame)
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Step 5: Organize Your Gift Planning

- Recipient's Name:
 - _____
 - Gift Selected:
 - _____
 - Store/Brand:
 - _____
 - Purchase Date:
 - _____
 - Expected Delivery Date:
 - _____
 - Notes:
 - _____
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Step 6: Follow-Up

- Confirm Delivery:



- Check if the gift was delivered on time:
 - Yes
 - No (Contact the store if there was an issue)
 - **Thank the Recipient:**
 - After the occasion, follow up with a quick message to see how they enjoyed the gift.
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With this *Personalized Chocolate Gift Planner*, you're all set to select, organize, and deliver the perfect chocolate gift for any occasion. Not only will this make your gift-giving process smoother, but it will also ensure that your loved ones receive something truly special. Happy giftin